

For Immediate Release

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VintageView Launches 3 New Products That Improve Modularity

Use In keeping with our mission to provide beautiful wine racks that are every bit as stylish as they are functional, we are pleased to announce three new offerings that improve the modularity of key existing products:

Stemware Racks new depths: This popular new product is now offered in matching depths to its Wall Series metal rack counterpart, allowing for the design of stemware racks into single, double, and triple deep bottle designs.

Presentation Rows new width: The new presentation row size matches the standard width of one column of Wall Series wine racking (13 in) and fits three bottles. This size will cut down on the need for customization of our 39in PR and improve lead times.

Vino Series magnum spacers: With the addition of the Vino Series magnum spacer, our aluminum pins can now fit magnum bottles in double-deep bottle configurations. New product group codes include starter and two-bottle magnum kits that come with a magnum layout for easy installation.

Each of these products have become integral parts of our product mix, and through their respective histories, we have closely tracked customization needs and requests. Here is the breakdown of new offerings, available immediately:

We have the following resources available: Product photography, product descriptions, spec sheets, installation instructions, and more.

Thank you for your support,

Jacob Harkins
Marketing Director

About VintageView Wine Storage Systems

Founded in 2001 out of the garage of a Castle Rock, Co., home, VintageView has fundamentally changed the way wine lovers store their bottles with its patented label-forward (as in you can see the label when it's holstered in its rack). VintageView's metal displays are designed and engineered in Denver, Co., and are featured in thousands of residential and commercial cellars throughout the world.



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MOVING WINE STORAGE FORWARD