

For Immediate Release

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**VintageView Named a Colorado Companies to Watch Winner**

Denver, CO – VintageView Wine Storage Systems was announced last week as a Colorado Company to Watch, acknowledging the drive, excellence and influence of it as a growing company in the state. Colorado Companies to Watch honors second stage companies that develop valuable products and services, create quality jobs, enrich communities, and create new industries throughout Colorado.

“While our leading-edge products serve the wine industry throughout the world, we are proud to be a Denver, Colorado, company,” said Charles Malek, CEO of VintageView. “Being part of this exclusive club of innovators is a proud moment for us.”

VintageView is the worldwide leader in modern, metal wine rack manufacturing and is the inventor of the “label-forward” wine rack.

“We are pleased to recognize VintageView as one of Colorado’s 50 most innovative 2nd stage companies,” says Rick Ninneman, Colorado Companies to Watch Board Chairman. “These companies contribute significantly to the growth and economic independence of the state by developing new services and products, creating jobs, enriching communities and generating new industries.”

Colorado Companies to Watch works to recognize the driving economic forces in the state by focusing not merely on growth, but on the true impact and influence of an organization. By focusing on second stage companies across the state, the program offers distinct insight into the state’s economic landscape and recognizes organizations often overlooked for the critical impact they have in their industries, communities and regions, as well as our state as a whole.

**About VintageView Wine Storage Systems**

Founded in 2001 out of the garage of a Castle Rock, Co., home, VintageView has fundamentally changed the way wine lovers store their bottles with its patented label-forward (as in you can see the label when it’s holstered in its rack). VintageView’s metal displays are designed and engineered in Denver, Co., and are featured in thousands of residential and commercial cellars throughout the world.



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### **About Colorado Companies to Watch**

Colorado Companies to Watch is an awards program honoring 2nd-stage companies headquartered in the state of Colorado. The 400 companies that have been honored since the program's inception demonstrate high performance in the marketplace or exhibit innovative products or processes. The program is designed to seek businesses from a wide range of industries throughout the state, not just the major metropolitan areas. The 50 companies selected each year make an astounding impact on Colorado's economy by collectively providing thousands of jobs and contributing millions of dollars in revenue. The Colorado Office of Economic Development and International Trade (OEDIT) launched the program in 2009 in conjunction with the Edward Lowe Foundation and valuable community partners from across Colorado.



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