

For Immediate Release
April 21, 2016

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VintageView's New Vino Series Continues Awards Success with ADEX Haul

Denver, CO | When the Vino Series debuted late in 2015, it was an immediate success with a quick sell out of our initial production run and several plaudits including being named to *FSR Magazine's* 2015 Buyer's Guide and *Design Journal's* Best of 2015.

That was just the beginning. Each product in the collection received accolades this month from the prestigious 2016 ADEX Awards for Design Excellence.

The awards for Design Excellence included:

- **Platinum** (highest honor) for Vino Rails, the chic cork forward peg system
- **Silver** for Vino Pins, the contemporary label forward peg system
- **Nomination** for Vino Styx, the one-piece steel rack

"We knew this collection was going to be a game changer, and the instant reaction from both customers and the trade was obvious," said Charles Malek, VintageView Wine Storage Systems CEO. "The Vino Series is a collection that takes wine cellar design to the next level."

The ADEX awards haul included a Platinum Award for Design Excellence for the Wall Series collection, our patented steel racks that revolutionized label-forward wine storage in 2001 and served as inspiration for the Vino Series.

The Vino Series features three core products, all of which start with one-bottle capacities, allowing wine collections of all sizes to be designed in new creative ways. These metal racks can install direct to any wall surface — including drywall — allowing for infinite design possibilities in finished and unfinished spaces.

- **Vino Pins:** Using our patented label-forward design, this is the most stylish way to show off a bottle of wine. Available in milled or anodized black aluminum finishes.

- **Vino Rails:** A cork forward configuration (as in the cork is visible from the display front) that brings traditional wine racks into the contemporary age. Available in milled or anodized black aluminum finishes.
- **Vino Styx:** Borrowing the design of our award-winning Wall Series, these steel single-bottle racks allow for infinite configurations (available in matching finishes to the Wall Series).

New Vino Series products will be announced in summer 2016.

The Vino Series is available direct through direct sales and our extensive distributor network including Wine Racks America, Rosehill Cellars, Vino Grotto, Wine Enthusiast and more.

The Vino Pins are protected by U.S. Patent Numbers 6991117 & 7850017 with other patents pending.

Photos and more are available for download at bit.ly/vinoseries.

About VintageView Wine Storage Systems

Since 2001, VintageView has been the leader in contemporary wine storage with our patented label-forward products. Our product catalog features an array of metal-based wine racks that are adaptable for collections large and small, private and commercial. Based in Denver, Co., we distribute and sell our rack solutions all over the world.