

For Immediate Release

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Contact:

Jacob Harkins

Marketing Manager

(e) Jacob@vintageview.com

(o) 303-504-9463

(c) 303-668-9000

VintageView introduces Vino Pins, the next evolution of modern wine storage

Denver, CO | Welcome to the intersection of wine and design. Introducing one of VintageView Wine Storage Systems' biggest product launches in years: **Vino Pins**, a modern and chic wine rack for a new generation of collectors.

We designed Vino Pins with a simple goal: To get out of the way of the wine. These commercial-grade, aluminum pins are modern, minimalist and can anchor a collection of one — or thousands.

This patented label-forward rack takes a sharp aesthetic turn from our hallmark Wall Series racks, replacing mounting strips with the freedom to install pins wherever you have a bottle's width of space.

Configurations are limited only by imagination.

Vino Pins are expandable with extension kits, allowing for one-, two- and three-bottle deep configurations. They are designed to show off private and commercial collections of any size. This is **the only metal pin system that can mount directly** to your wall surface, even drywall (surface must be ½-inch thick or greater). No backer board needed.

Vino Pins starter sets (one bottle) are available for installation direct into dry wall, concrete or wood using our proprietary anchoring systems. Aluminum collars are required for all drywall installations and are optional aesthetic upgrades for all other uses. Extension kits can extend the display depth to a total of three bottles.

Vino Pins are available in milled aluminum and anodized black finishes.

This product is patented through U.S. Patent Numbers 6991117 and 7850017.

Introductory Pricing:

- Starter Set (one bottle): \$17
- Starter Set with Collar (one bottle, required for drywall): \$19
- Extension Kits (each, up to three-bottle depth): \$15

Vino Pins are available direct through VintageView and our extensive dealer network including Wine Racks America, Rosehill Cellars, Wine Enthusiast and more.

About VintageView Wine Storage Systems

Since 2001, VintageView has been the leader in contemporary wine storage with our patented label-forward products. Our product catalog features an array of metal-based wine racks that are adaptable for collections large and small, private and commercial. Based in Denver, Co., we distribute and sell our rack solutions all over the world. For more information, visit www.vintageview.com.